

## **Privacy Policy for CONCERTS EVENTS AUSTRALIA PTY LTD**

**Last Updated: 01/10/2024**

At CONCERTS EVENTS AUSTRALIA PTY LTD, we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your personal information in accordance with the Australian Privacy Principles (APPs) under the Privacy Act 1988 (Cth).

### **1. Information We Collect**

We may collect the following types of personal information:

- Name, contact details (such as email, phone number, and address)
- Event preferences and service inquiries
- Payment information when you transact with us
- Information from cookies and web analytics tools (such as IP addresses, browser type, and user activity)
- Other information that you provide to us directly or indirectly through use of our website.

### **2. How We Collect Personal Information**

We collect your personal information in the following ways:

- When you provide it to us directly through inquiries, bookings, or forms on our website.
- Automatically, when you visit our website (e.g., through cookies or third-party analytics).
- From third parties, if you have provided consent for your personal information to be shared with us.

### **3. Use of Your Personal Information**

We use your personal information for the following purposes:

- To provide you with our services, including event rentals and support.
- To process payments and transactions related to your bookings or services.
- To communicate with you about your inquiries, bookings, or updates related to our services.
- To improve our website and services based on user activity and feedback.
- For marketing purposes, including sending you promotional materials, if you have opted-in to receive them.

#### 4. Disclosure of Personal Information

We may share your personal information with:

- Third-party service providers who assist us with website hosting, payment processing, or marketing.
- Law enforcement or regulatory authorities if required by law.
- Other parties where you have consented to the disclosure, or it is necessary to protect our rights or business.

#### 5. Security of Your Personal Information

We take reasonable steps to protect your personal information from misuse, interference, loss, unauthorized access, modification, or disclosure. However, no internet transmission is entirely secure, and we cannot guarantee the absolute security of your data.

#### 6. Access and Correction of Personal Information

You have the right to access and correct the personal information we hold about you. If you would like to request access or correction, please contact us at the details provided below.

**Email:**

**Concerts Events Australia**

**Email: [concertseventsaustralia@gmail.com](mailto:concertseventsaustralia@gmail.com)**